

Economic Development Day 9/12/2013

One Year Vision Statements

1 year: _____

Within the next 12 months, Person County Economic Development Commission will build and begin to implement a 10-year strategic plan which identifies the current county assets and the target industries which can benefit from these assets. PCEDC will work with state, regional and ally resources to recruit and settle these industries with a target of 4% unemployment and growth in tax base.

Person County will develop a strategy to retain the existing businesses and jobs in the county.

Person County will develop an Uptown Revitalization Plan that addresses streetscapes, small business recruitment and filling vacant buildings in order to create a vibrant uptown district.

2 year: _____

In two years, Person County will have outstanding access for citizens to be able to obtain employment through locally provided services and training.

In two years, varied-types of affordable transportation will be available to residents.

One Year Plan

Establish a branding committee headed up by Sybil Tate.

Locate streams of income for an Economic Development fund.

Economic Development Commission will vote on building a shell building or not and then pass it on to the County Commissioners.

EDC will comprise a list of certified sites and post on website.

Person County's strengths and personality will be identified and marketed both internally and externally, coordinating what is already in place, but with one point-of-reference.

The Industrial Relations Committee will be engaged in industrial recruitment.

Efforts will be made to improve communication between City/County/Education(including PCC)/Dept of Commerce through various sub-committees.

Results of an under-employment study done by Kerr Tar will be evaluated.

Establish a unified vision as well as a singular focus within RDG, Chamber of Commerce, EDC & Parks & Arts.

Review zoning & development for city & county and have 1 location/1 ordinance for new construction.

Expansion of Futures Plan (Branding Committee)

Five Year Vision Statements

There will be an improved transit system with a "green" component.

Person County will have more quality child care available as businesses/industries increase.

Person County will be recognized for its premiere education opportunities and achievements in the state.

In five years, Person County Economic Development has a large multi-jurisdictional industrial park located in southern Person County that has high-paying jobs in the auto, medical, and electronic industries committed to developing the property.

In five years, rail transit to RTP/Durham/Greensboro will exist along with carpool/bike lanes.

Person County will have a defined "personality" by which we market ourselves and seek new businesses.

Facilities will be available @ the local community college to handle workforce development/tech training needs for current and future jobs.

A system will be in place to track available sites/buildings.

Sustainable funding will be established in order to increase the EDC staff to meet the anticipated needs of the county's growth and success.

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Five Year Goals for Person County's Future

Affordable & safe housing for:

- a. elderly
- b. families
- c. young adults
- d. mentally/physically challenged

Move the county away from "Maintenance" of air quality to "Good" air quality

Non-profit support through United Way

Support efforts to enhance the cultural arts in Person County

Revitalize Uptown Roxboro

Think creatively about employment opportunities

A strong and healthy community where we all want to live work and play

The community will provide funding that meets the facility & funding needs of the community college

Develop a marketing plan that promotes Person County statewide

Target renewable energy opportunities

Pursue and obtain Brownfields re-development opportunities

Apply for grants and utilize those to develop blighted areas in the county

FTH - lay conduit in every trench dug

Competitive natural gas/electricity rates to assist in attracting/retaining industry

Fiber connections/Loops for business/industry

Rail line from Roxboro to RTP & surrounding cities

Safety as we grow through training for law enforcement/EMS/fire depts

Flex space for the development of small business

Have the facilities and expertise to assist new businesses

Encourage young people to be entrepreneurs through the implication of broadband coverage

Engage the youth through multiple diverse activities to keep them from leaving the area

Ensure that economic development patterns encourage maximum access options & protect the environment

Asset building opportunities for low economic segment to build confidence and elevate economic standing