# Person County, North Carolina Visioning Discussion

February 18, 2013

**Summary Report** 



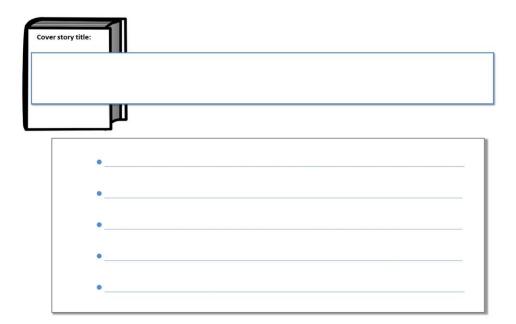
## **Purpose**

On Monday, February 18, 2013 members of the Person County Board of Commissioners participated in a visioning exercise during their annual retreat. The exercise was facilitated by Fountainworks, Inc.

This summary report provides an overview of key results and details participant comments, in their words. Comments were captured as conversation flowed and do not reflect any priority unless otherwise noted.

# **Cover Story**

Participants were asked to imagine 10 years into the future when Person County was being featured in a magazine's cover story. Participants were asked to select which magazine will be writing about Person County; write the title of the story they hope will be written; and outline 3-5 key points about this story. The following summarizes each of these stories.



Southern Living: "The Best in Person"

- Raising a Family
- Country setting but still in driving distance of urban areas
- Great quality of life
- Opportunity
- Great community feel



## Our State: "New Research Park Extension Takes Off"

- Industrial Park on Person/Durham Line is Expanding"
- Regional cooperation pays off
- New rail extension fits with airport
- Water and sewer services make project possible
- Cooperation with Roxboro

#### Wall Street Journal: "Person County has the Lowest Property Tax in NC"

- Low taxes bring population boom to County
- Unemployment rate below 1%
- 501 N project and 158 bypass completed
- New industries flock to RTP North in Person County
- Person County is ranked one of the most beautiful counties in nation according to Forbes

#### Our State: "Self-Supporting"

- Good schools
- Grow food locally
- Good tax base
- Clean water

#### Life: "A Place Where You Want to Live!"

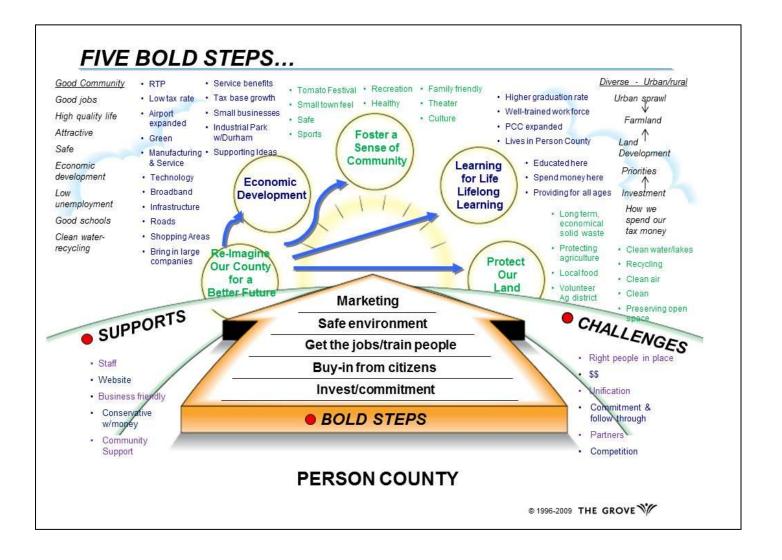
- Attractive, safe environment for families
- Jobs that provide a good standard of living for all ages
- Schools that rate at the top of the scale
- Low unemployment, no crime



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# **Five Bold Steps**

Next the Board was asked to consider the five priorities in the draft strategic plan and outline the themes in their cover story that relate to each of these priorities. Additionally the were asked to describe current supports and challenges facing the County as well as key next steps that should be taken to move forward toward this vision.



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