



Dear Friends of the Person County Little League Baseball & Softball Programs:

We hope the 2022 year has been good for you and your business! Even though the winter season is here, the 2023 baseball/softball season is right around the corner and we're busy getting ready for it.

The PCLL (Person County Little League) is starting this upcoming year by reaching out to our community businesses. You may not be aware that PCLL is non-profit organization that relies heavily on donations to help offset the cost of the Little League Program. We have a unique partnership with the Person County Parks and Recreation Department.

The Recreation Department currently covers all costs involved with maintaining the fields, staffing at games, uniforms, and equipment. PCLL covers all Little League Charter fees, insurance fees, assists in uniform cost, tournament fees, and equipment. PCLL is one of the largest Little League Programs in our district. While other Little Leagues in our district charge \$140.00 plus for league play and over \$100.00 for All Stars, our league is able to keep the fee at \$65.00 for the entire season to include All Stars. This is NOT possible without the help of our sponsors.

The PCLL and the Parks and Recreation Department are working together to improve our fields and league programs, but in order to achieve this goal, **WE NEED YOUR HELP!**

**How can you help with PCLL's operations and capital improvements?**

You can help by providing cash, donation of goods-in-kind, and volunteering to support our great league.

**What do you get as a return on your investment?**

In return, we will help you grow your business by boosting brand awareness in our community. Here's how:

- We have a distribution list of nearly 1000 players that we can email on a weekly basis during the season and a monthly basis during the offseason. The readership of those newsletters is typically 30-40%.
- We prominently promote our sponsors on our website, newsletter, brochure, and social media.
- We will feature our sponsors during our Opening Day Festival in March.
- Parents of participants, their family, and friends will see your banner during the spring and fall season.
- Out of town travel teams that utilize the complex on the weekends will see your banner during the tournaments throughout the year.

**How can I make a donation?**

- 1) **Make a donation by check payable to Person County Parks and Recreation** (please note "PCLL" on check), and we will include the name and level of your sponsorship through various league outlets such as our website, email blasts to league families about upcoming events, and signage/announcements at games and other events.

Please see the addendum for the sponsorship levels or contact me at [clong@personcountync.gov](mailto:clong@personcountync.gov) or 336-597-1755. Again, best of luck to you and your business, and we look forward to your partnership in 2023!

Warm regards,  
Cameron Jones, PCLL President  
Cynthia Long, Athletics Program Specialist  
Person County Recreation, Arts, and Parks Department

## 2023 SPONSORSHIP LEVELS

**\$100 – Single Sponsor** – Name mentioned on social media, website and Person County Recreation, Arts and Parks brochure.

**\$250 – Double Sponsor** – Name mentioned on social media, website and Person County Recreation, Arts and Parks brochure plus company name on jersey of one team.

**\$500 – Triple Sponsor** – Name mentioned on social media, website and Person County Recreation, Arts & Parks brochure plus a banner at the Rock Athletic Complex for the year.

**\$750 – Home Plate Sponsor** - Name mentioned on social media, website and Person County Recreation, Arts & Parks brochure plus company name and logo on printed windscreen backstop of one field for one year.

**\$1,500 / \$3,500 – Homerun Sponsor** - Name mentioned on social media, website and Person County Recreation, Arts and Parks brochure plus company name and logo on a scoreboard for two or five years.

**\$2,500 / \$5,000 – Grand Slam Sponsor** - Name mentioned on social media, website and Person County Recreation, Arts and Parks brochure plus company name and logo on home and away sides of one field for two or five years.

**\$25,000 – Hall of Fame Sponsor** - Name mentioned on social media, website and Person County Recreation, Arts and Parks brochure plus company banner displayed at complex, plus company name and logo posted at entry of complex, clubhouse and various places throughout the complex for five years.

**2023 SPONSORSHIP APPLICATION**

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Web Site: \_\_\_\_\_

What type of goods or services does your business provide?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What level of sponsorship would you like to offer the PCLL in 2023?

*Check Desired Level*

*Check Donation Type*

\_\_\_\_\_ Single Sponsor \$100.00

\_\_\_\_\_ Check

\_\_\_\_\_ Double Sponsor \$250.00

\_\_\_\_\_ Cash

\_\_\_\_\_ Triple Sponsor \$500.00

\_\_\_\_\_ Other

\_\_\_\_\_ Home Plate Sponsor \$750.00

\_\_\_\_\_ Homerun Sponsor \$1,500.00-\$3,500.00

\_\_\_\_\_ Grand Slam Sponsor \$2,500.00-\$5,000.00

\_\_\_\_\_ Hall of Fame Sponsor \$25,000.00

We greatly appreciate your generosity and support of our League, and look forward to your partnership in 2023 and beyond!