# PERSON COUNTY BOARD OF COMMISSIONERS MEMBERS PRESENT

## MARCH 1, 2021 OTHERS PRESENT

Gordon Powell Heidi York, County Manager
Kyle W. Puryear Brenda B. Reaves, Clerk to the Board
C. Derrick Sims
Charlie Palmer
Patricia Gentry

The Board of Commissioners for the County of Person, North Carolina, met in regular session on Monday, March 1, 2021 at 9:00am in the Person County Office Building Auditorium. This meeting was set as the Board's annual retreat focusing primarily on the Fiscal Year 2021-2022 Budget and/or any other topics as deemed appropriate.

Chairman Powell called the meeting to order.

#### DISCUSSION/ADJUSTMENT/APPROVAL OF AGENDA:

Vice Chairman Puryear requested to add two items to the agenda: 1) an update for county debris removal, and 2) the Board to encourage Spectrum and others to improve infrastructure in rural areas of the county.

A **motion** was made by Commissioner Sims and **carried 5-0** to add two items to the agenda as noted above and to approve the agenda as adjusted.

Commissioner Gentry asked if there was a Zoom link for the public to which County Manager, Heidi York said the meeting was being live streamed via You Tube as usual practice. Persons could click the Live link on the Commissioners' web page to view the board meeting in progress.

#### **GETTING US STARTED:**

County Manager, Heidi York stated the budget retreat kicks off the budget preparation for upcoming fiscal year. She noted it is an informal setting for staff to share information and the Board to discuss its goals and priorities. Ms. York introduced Human Resources Director, Lisa Alston to lead the group in a team building activity.

Ms. Alston led the group in a goal-setting activity using the five days of budget season for each commissioner to state a priority goal without repeating the same goals.

Commissioner Gentry's goal was to streamline the economic development process.

Chairman Powell's goal was to have better broadband connectivity.

Vice Chairman Puryear's goal was to keep the property tax rate flat.

Commissioner Sims' goal was to improve Person County school facilities.

Commissioner Palmer's goal was the airport.

Ms. Alston presented the illustration of each commissioner's goal listed on individual bricks all together represented a foundation for the next budget year. She noted the county's shared vision served as the mortar to hold together the goals on the bricks and that staff of Person County also called Team Person County would do all it could to make the goals a reality.

#### MID-YEAR FISCAL REVIEW AND MAJOR HIGHLIGHTS:

Finance Director, Amy Wehrenberg introduced to the group her newly hired Assistant Finance Director, Melissa Jones. Ms. Wehrenberg proceeded to share the following presentation for a mid-year fiscal review:

3/1/2021



Person County Board of Commissioners Annual Retreat March 1, 2021

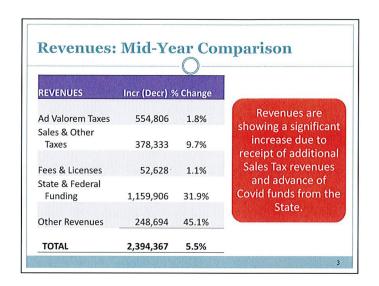
Amy Wehrenberg, Finance Director

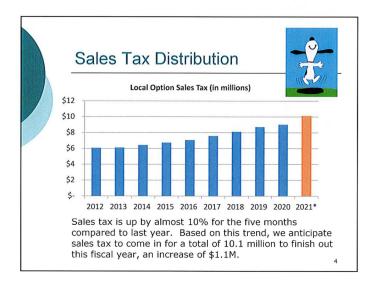
#### **Discussion Summary**

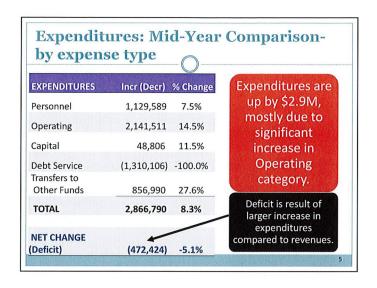
- STOPS
- o Revenues: Mid-Year Comparison
- Sales Tax Distribution
- o Expenditures: Mid-Year Comparison
- Debt Service
- o Fund Balance
- o Updates:
  - Cybersecurity Recovery
  - Coronavirus Relief Fund (CRF)
  - Audit Report Status
- Summary and Trends

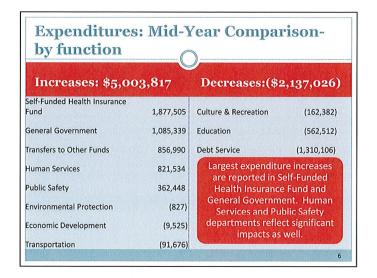
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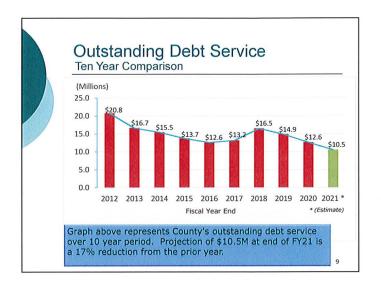






# Debt Service TOTAL OUTSTANDING DEBT: \$10,543,686 County (66%) 6,967,335 Schools (34%) 3,576,351 BUDGET: FY21 Debt Service Budget 2,069,717 FY22 Debt Service Budget 1,843,564 Decrease in budget from FY21 to FY22 (226,153)

			ng D	ODL	Servi			
r.	y Proje	ect						
Fiscal Year Ending June 30	2012 School Roofing Projects for SMS & PHS (QSCB)	2015 PCRC & Various Roofing Projects	2016 Roxplex & Various Roofing Projects	2017 Senior Center & Various Roofing Projects	2018 Towers & Other Building Improvements Project	2019 EMS Ambulances Capital Lease	Total Current Debt Service	Year to Year Change in Current Debt Service
2022	260,131	430,800	275,323	195,733	526,360	155,217	1,843,564	(252,633
2023	251,924	221,000	310,457	191,787	512,320	155,217	1,642,705	(200,859
2024	243,717	116,100	259,158	187,842	498,280	-	1,305,096	(337,609
2025	235,509	113,300	154,163	183,897	484,240		1,171,108	(133,988
2026	227,302	110,500	76,249	179,951	470,200		1,064,202	(106,906
2027	219,095	107,700		176,006	381,818		884,619	(179,583
2028	106,470	104,900		172,060	370,411		753,841	(130,778
2029		102,100		168,115	359,003		629,218	(124,623
2030				164,169	347,596	-	511,765	(117,453
2031				160,224	212,285		372,509	(139,256
2032				156,284	106,143		262,426	(110,083
2033					102,633	-	102,633	(159,794
2034								(102,633
2035								
Totals	\$ 1,544,148	\$ 1.306.400			\$ 4,371,288			

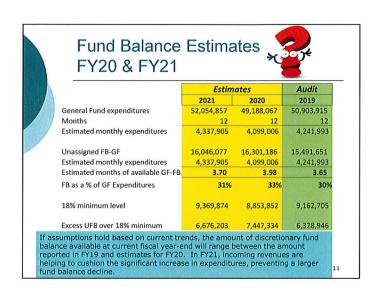


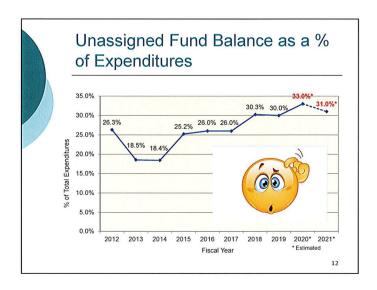
## Fund Balance for FY19 (Audited)

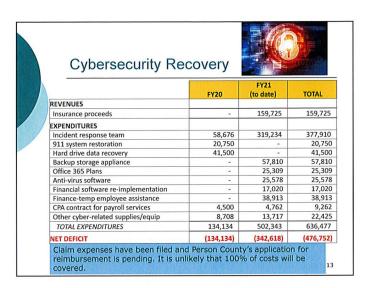
Unassigned Ful	nd Balance	
医自己性 医有关性原则 法证明的	2019	2018
General fund expenditures	\$ 50,903,915 \$	50,081,434
Months	12	12
Estimated monthly expenditures	4,241,993	4,173,453
Unassigned FB-GF	15,491,651	16,223,464
Estimated monthly expenditures	4,241,993	4,173,453
Estimated months of available GF FB	3.65	3.89
FB as a % of GF expenditures	30%	32%

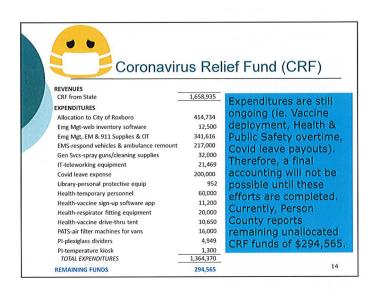
- $\circ\,\mbox{\it GFOA}$  recommends an available fund balance of no less than 2 months of general fund operating expenditures
- oLGC recommends an available fund balance of at least 8% of general fund expenditures.
- o Person County FB policy requires an available fund balance equal to or greater than 18% of general fund expenditures

10









### Audit Report Status



- Audit process typically takes place from September through December, and audit report is often presented to Board at Retreat.
- Cyber event in May 2020 caused the need to restore information back to March 2019.
- Restoration of data took 7 months to complete, delaying the kickoff of the audit process until mid-February 2021.
- State approved Person County's extension request to submit audit report by May 31, 2021.
- Challenges exist due to recent staff turnover, training efforts, and concurrent Budget and CIP processes.
- Communicating with various state agencies regarding our situation, and attempting to prevent any delayed revenues that may occur as a result.

15



#### **Summary and Trends**

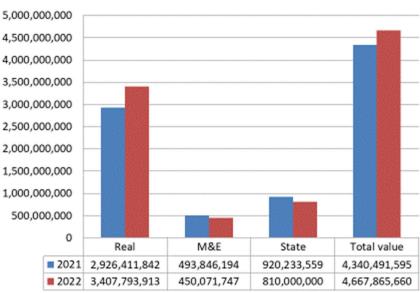
- Revenues show a large increase of \$2.4M resulting from additional Sales Tax revenues and advance of Covid funds from the State
- Expenditures report a significant increase at mid-year for \$2.9M primarily due to high health insurance claims, along with elevated operational costs associated with Cyber restoration and Covid expenditures.
- $\circ$  Sales tax is estimated to increase by 10.1%, or \$1.1M by FYE.
- Outstanding debt is \$10.5M. Payoff of debt service in FY21 allows for FY22 budget reduction of approximately \$226K.
- $\circ$  Fund balance projections indicate a slight reduction for FY21.
- Cyber recovery is almost complete and expenditures total \$636K.
   Reimbursement from insurance proceeds are pending.
- Remaining balance of CRF to allocate to ongoing Covid-related expenses is approximately \$295K.
- o Audit process for FY20's report has begun and is due to be completed by May 31, 2021.

16

#### PROPERTY TAX REVENUE PREVIEW:

Tax Administrator, Russell Jones shared the following presentation for property tax revenue preview:

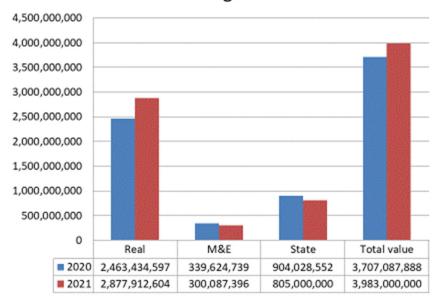




Mr. Jones explained that the State appraised was at an all time, but temporary high for current year, at \$920,233,559 due to upgrades of substations and lines. He said he was advised by the State to go down from last year's valuation of \$845,688,750. Using valuation of \$810m, or down \$35m. County Manager, Heidi York added that Mr. Jones estimates conservatively as the State appraised values are received after the budget process and the county had no control over the state appraised values.

Mr. Jones noted the machinery depreciation lowered equipment by \$44 million and reporting for new equipment would not be filed until April 15, 2021.

Fire District value changes from 2021 to 2022



Mr. Jones that the fire district values were similar to the previous slide noting that the fire tax valuations do not include the City of Roxboro.

Changes in State Appraised Values

Fiscal Year	All State Appraised	Coal Plants	Change from previous
2022- estimated	810,000,000	746,496,076	-32,000,00
2021	920,233,559	856,874,916	+74,544,809
2020	845,688,750	782,184,826	-31,901,120
2019	877,589,870	813,546,061	-10,681,099
2018	888,270,969	821,241,443	-780,125
2017	889,051,094	824,174,611	+23,627,431
2016	865,423,663	738,942,889	+16,591,851
2015	848,831,812	739,221,531	+38,538,301

Mr. Jones stated the state appraised revenues represented 20% to 22% of the county's budget.

## County revenue based on tax rate changes

Tax Rate	Tax Office	DMV	Total	Per Penny
.72	32,768,417	2,878,560	35,646,977	495,097
.71			-485,102	
.70			-970,204	
.69			-1,455,306	
.68			-1,940,408	

Mr. Jones illustrated the loss of revenue with a tax rate change.

## Fire revenue based on tax rate changes

Tax Rate	Tax Office	DMV	Total	Per Penny
.0275	1,067,942	89,330	1,157,272	420,826
.0270			-20,635	
.0265			-41,270	
.0260			-61,906	

Mr. Jones stated a change in the fire tax rate affects revenues.

## What is "revenue neutral"?

Purpose of Revenue Neutral
The purpose of the Neutral Property Tax Rate is to show what tax rate next year will produce revenue equal to the prior year, if reappraisal had not occurred, adjusted for average growth.
What is our average growth?
Based on the final levy for the last 8 years, our average growth is 1.14%.

Mr. Jones said the tax office will mail notices with the reappraisal changes to property owners this week. He noted the residential values have increased; commercial values were hit harder in large urban area and not so much in rural areas

#### APPOINTMENTS TO THE BOARD OF EQUALIZATION & REVIEW:

Tax Administrator, Russell Jones requested the Board to appoint members of the Board of Equalization & Review to continue with its special Board of Equalization and Review.

A **motion** was made by Commissioner Sims and **carried 5-0** to nominate and appoint the following individuals to the Board of equalization & Review for a four-year term:

Curtis Bradsher, Margaret Bradsher, David Newell, Sr., Jay Poindexter and Vice Chairman Puryear. Alternates: Commissioner Gentry and Commissioner Sims.

Mr. Jones reminded the group of the 2-hour training session held by the NC Department of Revenue, which will be held virtually on either March 11 or March 18.

Chairman Powell announced a brief break at 10:24am. The meeting was reconvened at 10:40am.

#### PREVIEW OF FISCAL YEAR 2022 NEEDS:

County Manager, Heidi York shared the following presentation to preview Fiscal Year 2022 Needs. Ms. York said the budget is one of the most important tasks the Board is faced with annually and is a great communication tool reflecting the Board's priorities. She added she wanted to build a budget based on the Board's priorities.

Ms. York stated she and her budget team would be meeting individually with all county departments to review its capital and personnel needs. She will present her recommended budget in May with a balanced budget and hand off to the Board to make changes as deemed appropriate for adoption in June.



## **Capital Improvement Plan Requests**

▶ PCC: \$1,327,143 (Advanced Technology Center, chillers, roof,

covered walkways)

► Schools: \$1,592,298 (chillers, HVAC, bleachers, roofing)

► IT: \$129,800 Construction of a new server room

► General Services: \$55,500 Replace water valves/upgrade actuators – LEC

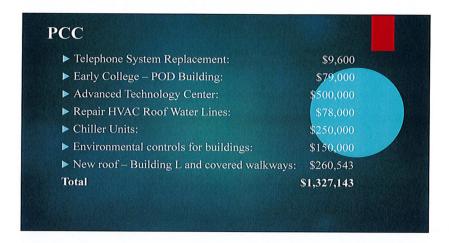
▶ Roofing: \$253,287 Helena (old) Gymnasium

▶ Recreation: \$646,051 (7 projects, including lighting, ADA

improvements, and playground equipment)

Total Project Costs = \$4,004,079

Annual Target for CIP spending = ~\$2M



➤ Southern Middle – Bleachers Replacement:	\$145,000
► Earl Bradsher – HVAC unit replacement:	\$115,000
➤ North Elementary – chiller replacement:	\$150,000
▶ Oak Lane Elementary – new roof:	\$778,868
➤ South Elementary – new roof (metal):	\$51,430
➤ South Elementary – tile floor replacement:	\$87,000
➤ North End Elementary — chiller replacement:	\$125,000
➤ Stories Creek Elementary – heat pump replacement	\$140,000
Total	\$1,592,298

2

Ms. York explained the County has roofing and window assessment for all county buildings as well as school facilities; from this assessment, staff will know and recommend the critical needs. Ms. York said Dr. Peterson, Person County Schools' Superintendent asked how the Board would fund the \$36M of identified priorities. Ms. York noted options included setting aside funding to chip away, i.e. \$1M each year, or a larger amount for a financing, i.e. \$7M, \$10M, or the school preferred option for a Bond Referendum that requires voter approval for an even larger amount, i.e., \$20M. Chairman Powell reminded the Board that the Board was tasked with maintaining the needs however the amount of the funding appropriated was at the discretion of the Board.





3

Ms. York noted the health insurance increase was at a 30% increase but reduced to 14.46% due to restructuring the design of the plan and now incorporating a health saving account. The increase in the county's self-insured plan is due to the performance of claims.

## **Other Expenditures & Opportunities**

- ▶ Person Industries: building lease is up in 2025, pursue a merger of facilities
  - \$50K feasibility study: space needs, efficiency improvements, and equipment needs
- ▶ VFD Funding: 2% increase; redistribution of Woodsdale; update maps
- ▶ Broadband next steps study: \$30K
- ▶ Community Projects Fund with Republic: \$100K
  - Develop review process or dedicate for single purpose?
- ▶ Human Services Building: lease is up for renegotiation in 2025
  - Obtain an appraisal?
- ► County-owned properties

## **County-Owned Properties**

- County Farm
- Property tracts at Woodsdale Road
- Old Helena School Complex (except gym/E
- Bushy Fork Grange Hall
- Critcher Wilkerson property (except tower plot)
- Misc properties around Sportsplex

4

Commissioner Gentry stated support to transition Person Industries from under county government to a private, non-profit. Chairman Powell asked if the transition to private operations should be included in the proposed Feasibility Study to which Ms. York said the feasibility study could be adjusted. Commissioner Sims noted he supports citizens not having to pay a drop off fee for recycling.

IT Director, Chris Puryear and Assistant County Manager, Katherine Cathey provided a brief update for the current, completed fiber project noting the next steps for broadband accessibility included a study so that coverage maps can be updated and unmet need areas can be identified. This topic will be included on the Board's next meeting agenda for March 15, 2021. Commissioner Gentry asked for the options for satellite access as well as new technologies be added to the survey.

The group discussed the \$100K funded by Republic's solid waste contract for current fiscal year and will be recurring for community projects. Commissioner Gentry stated preference to make an impact for a significant project versus several small projects funding. Chairman Powell mentioned the need for roadside litter cleanup to which Ms. York stated there was also funding by Republic's contract for this purpose as well. Vice Chairman Puryear suggested funding economic broadband and/or economic development with the \$100K noting both were top goals.

Ms. York asked the Board for direction to obtain an appraisal for Human Services building for purchase as the lease would be expiring in 2025. Vice Chairman Puryear advocated to use county owned property and not to renew the lease. Commissioner Gentry suggested to ask the building owner to have an appraisal completed at their expense noting her opinion that commercial property will experience a shift in values in the next six to eight months.

Ms. York stated she listed on the slide county owned properties for which there was no business plan for the immediate future. The group discussed the County Farm that is land-locked that was obtained in an effort to protect future water supply. The parcel includes 281.56 acres with a tax value of \$745,000. Commissioner Gentry stated the need to know if the Board should continue to hold onto this property to protect a water source and if the timber could be harvested. General Services Director, Ray Foushee said the last time timber was harvested, adjacent property owner, Willis Parker allowed the timber harvest to be completed across his property for free however, Mr. Parker indicated he would like to sell the County access through a lease or an easement.

Ms. York provided the following handout explaining mandated versus discretional services as the Board considers it budget actions.

# Mandated vs. Discretionary Services

Mandated Services and Funding	Mandated Services, Discretionary Funding	Discretionary Service and Funding
<ul> <li>Social Services Programs</li> <li>Debt Service</li> <li>Personnel – Federal Income Taxes</li> <li>Personnel – Law Enforcement Special Separation Allowance</li> <li>Personnel – Unemployment</li> <li>Personnel - Retirement</li> </ul>	<ul> <li>Board of Commissioners</li> <li>Elections</li> <li>Inspections</li> <li>Community College</li> <li>Public Health</li> <li>Courts</li> <li>Education (capital)</li> <li>Emergency Management</li> <li>Emergency Medical Services</li> <li>911 Telecommunications</li> <li>Finance</li> <li>Jail</li> <li>Legal</li> <li>Medical Examiner</li> <li>Mental Health</li> <li>Register of Deeds</li> <li>Sheriff</li> <li>Social Services</li> <li>Soil and Water</li> <li>Tax Administration</li> <li>Stormwater</li> <li>JCPC Admin/Programs</li> <li>Environmental Health</li> <li>Landfill Maintenance</li> <li>Personnel - Pay</li> </ul>	<ul> <li>Senior Center</li> <li>Cooperative Extension</li> <li>Economic Development</li> <li>Education (current expense, supplements)</li> <li>Animal Services</li> <li>Transportation</li> <li>Administration</li> <li>General Services</li> <li>Fleet Management</li> <li>Forestry</li> <li>Veterans Services</li> <li>Information Technology</li> <li>Public Library</li> <li>Museum</li> <li>Planning and Zoning</li> <li>Recreation, Arts and Parks</li> <li>Person Industries</li> <li>Recycling Center</li> <li>Human Resources</li> <li>Judicial</li> <li>Fire Marshal</li> <li>Fire and Rescue</li> <li>Airport</li> <li>GIS</li> <li>County Capital</li> <li>Water and Sewer Extensions</li> <li>Personnel - Benefits</li> </ul>

#### FINANCIAL PLANNING FOR CAPITAL & DEBT AFFORDABILITY:

Mr. Douglas Carter, President and Mr. Andrew Carter Vice President of DEC Associates Inc. of Charlotte provided the following presentation to the Board related to their services for County Financial Planning for Capital Needs and Debt Affordability alternatives:

3/1/2021



# Presentation Outline For Today's Presentation

Financial planning benefits and credit rating criteria Review of actions since 2019 and 2020 presentations Review of Capital Investment Fund

- > Transition to next level of capital planning
- > How to implement
- > Debt affordability

Status of Capital Investment Fund implementation Review of County Financial Policy status

Moving forward and next steps

#### Financial Plans Undergird Well Made Decisions .

#### Financial planning in government has varied based upon many influences

- > Size, location and desire of governments to plan for financially positive and sustainable outcomes
- > Planning means many things short or long-term in duration and nature, are operational needs and capital needs both drivers for plans, what is the desired outcome, where do citizens have a role and on and on
- > N.C. has been a state known for "good government" and planning has been a significant part of that, many firsts for N.C.

#### Implementing financial plans consistent with policymaker and management goals

- > Establishing methods for financial planning have evolved, more specific planning sessions, citizen input and the like
- > Financial plan goals must be consistent with community needs, cost of delivery and governance methods
- > Service level and capital investment affordability measurements are vital and help guide maintaining efficient delivery cost

#### Planning is not static and relies on updates and changes to be relevant

- > As with all forms of planning, it must be constantly evaluated and updated to provide relevant guidance
- > Multi-year financial plans guide future decisions and set the need for further decision making to maintain affordability
- > Economic and population growth provide challenges to planning and need for frequent update

# Long- Term Financial . Planning Benefits

Financial planning is a framework for sound budget and other decisions

#### What are the benefits?

#### Basics of good planning:

- > Creates ability to plan for the longer term
  - Especially for capital investments
  - › And the operating cost they often bring
- Sets the stage for improving financial standing
  - Gives greater room to meet unforeseen needs
  - Gives time to make changes with least sudden impacts
- Creates credit rating positives
- N.C. Local Government Commission regards longterm planning an essential to sound financial management

#### What do rating agencies require?

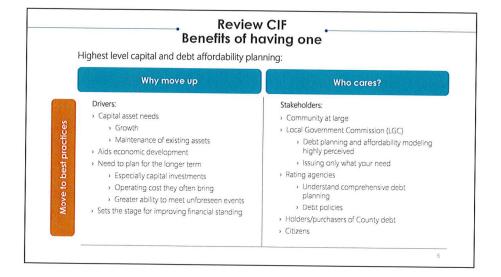
#### All three agencies review similarly:

- > Four specific areas Moody's follow:
  - > Economy 30%
  - > County finances 30%
  - › General management 20%
  - > Debt and pensions 20%
- Methods to identify funding sources/financing strategies
   Soundness of the financial plan – needs present
- and not addressing them a credit negative

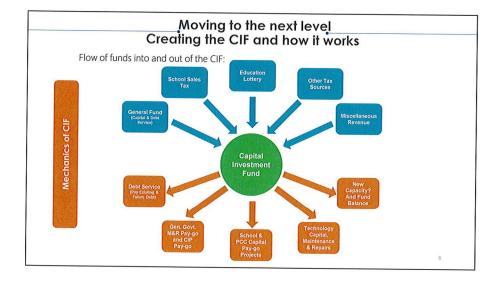
  Retention of sound fund balances increasing as the
- Retention of sound fund balances increasing as the budget increases
- > Elected official and management "buy in"

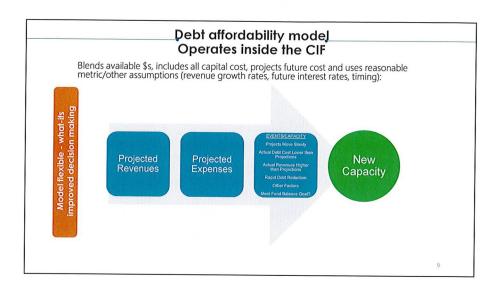
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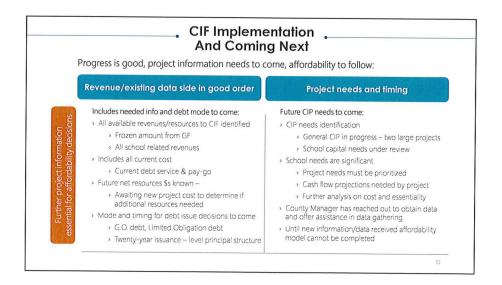
#### Update From 2019 And 2020 Meeting Purpose of this conversation – Update on progress – review planning Decisions made 2019 Importance of CIP and debt affordability Multiple decisions: Planning provides: > County Commission hired DEC Associates Roadmap/evaluate current plans and policies Introduce, define, review > DEC made presentation > Achievement objectives > Role of advisor > Issuance of debt only as necessary > Why engage advisor Measuring – capital plan > Expand long-term financial planning > Plan affordability - debt and other sources Implement Capital Investment Fund (CIF) > Greater financing alternatives > Develop County financial policies > Tool to match needs with priorities Move toward implementation – fy 20/21 budget > Annual review - can change as needed > Find methods to manage capital needs/improve > Drives stronger financial standing Strong decision making to improve planning Sound planning essential to lowest cost of services



#### **Review CIF** Separating capital and operating cost How to create best accounting and budgeting: Operating and capital interact uniquely Separation method produces Each have cash flow differences: Improved allocation to capital: > Most counties include in General Fund > Fully account for/budget for capital in "one place" Operating cost One all-inclusive "CIF" > Debt service Move all capital dedicated resources › Capital pay-go › Central place for Creates cash/funding mismatch > Defining all capital priorities > Debt service reductions – can become > Determining affordability - debt model > Setting or resetting timing > Pay-go amounts often change year to Once implemented - well received by policy › Likely moves capital resources to operating Significantly improves understanding and "Transparency"







Draft Financia	al Policies
Update on current status of policies:	
Included in Policies	Significant benchmarks
Comprehensive in nature:	Selected components:
Elements of policies	<ul> <li>Budget and CIP process defined</li> </ul>
<ul> <li>Budget Process &amp; Policies</li> </ul>	<ul> <li>Budget Policies – Revenue, expenditure and deb</li> </ul>
Accounting Policies	<ul> <li>Specific policy fund balance targets</li> </ul>
DEC assisted with development	<ul> <li>GF – Unassigned balance 18 to 25% range</li> </ul>
> Refined County version to be precise and	amount over 25% transferred to CIF
inclusive of needed elements	<ul> <li>CIF – Unassigned balance of 33% of annua</li> </ul>
County staff actively involved and offered unique	debt service
Person perspectives	Overall policy benchmarks and components of
<ul> <li>Current draft for Commissioner review</li> </ul>	policies consistent with strong double-A rating
<ul> <li>Adoption during 21/22 budget</li> </ul>	
Policies compare well to others and meet Person needs	Benchmarks sound/not excessive – provide future flexibility

# Next Steps and Final Questions

- 1. Review, change if necessary, County Financial Policies adopt during 21/22 budget
- 2. As soon as possible, obtain updated, fully included, school capital request and prioritization for staff and County Commission review
- 3. Staff presents Capital Investment Fund and accompanying CIP, during budget time
- 4. Full debt affordability available only after receipt of needed School Board capital information and Commissioners approval of project priorities and timing
- 5. Could move affordability, school CIP decisions to fall/winter depending on receipt of capital needs and prioritization process

6

County Manager, Heidi York said by moving the schools' CIP decisions to fall/winter, the Board could better plan for the following budget. Mr. Doug Carter said it takes time to put a system into place. He added by having a threshold of the County's Unassigned Fund Balance diverted to the CIF, the CIF will grow to appropriate during budget time.

Ms. York noted with \$40M of school facilities' deferred maintenance needs, the model will take into account priorities, the tax rate, debt, bond size, the value of a penny and timing. She further noted the financial policies would come before the Board for approval at an upcoming meeting.

#### **GOAL SETTING & PERFORMANCE MEASURES:**

County Manager, Heidi York provided the following handouts to aid a discussion of goal setting and performance measures.

#### FY20-FY24 Strategic Plan

Mission: To create opportunities for families and businesses to prosper and compete in a global economy.

#### Objectives

- 1. Improve school facilities
- 2. Implement a K-14 workforce development program
- 3. Support Economic Development's strategic plan
- 4. Implement quality of life programs

#### Strategies

- 1. Improve school facilities
  - Implement policies and strategies for funding school infrastructure, per debt consultant-FY20, (\$35K paid in FY19)
  - b. Implement deferred maintenance projects each year- FY20-FY24, \$31M
  - c. Include school expenditures on the tax flier- FY20, \$0
- 2. Implement a K-14 workforce development program
  - Receive report from Superintendent and PCC President on workforce development feasibility study- FY20, \$0k
  - b. Fund PCC's STEM facility feasibility study FY20, \$54k
- 3. Support Economic Development's strategic plan
  - a. Implement economic development opportunities and target sectors analysis- FY20, \$23k
  - Address industrial development and transportation in the new land use plan-FY20, \$125k
- 4. Implement quality of life programs
  - a. Conduct a YMCA feasibility study in partnership with the Danville YMCA FY20, \$24k
  - b. Research afterschool program providers- FY20, \$0
  - c. Improve VFD ISO ratings- continue to fund VFDs with Fire Tax-FY20, \$1M
  - d. Research options for implementing a litter collection program- FY20, \$0

#### **Goal Setting & Performance Measures**

**Goals/Results-** not about programs, or government departments. These are conditions of well-being that voters and taxpayers can understand.

**Indicators**- measures that quantify the achievement of results. How would we recognize these results in measurable terms if we fell over them?

**Strategies-** actions that will improve our goals. Must include contributions of partners. No single action by any one department can meet our goals.

**Performance measures**- measures of how well our programs are working; customer and client results.

The principal distinction here is between ends and means:

- Goals and indicators are about the end results we want
- Strategies and performance measures are about the means to get there

#### Goal Setting:

- 1. What do we want?
- 2. What does success look like?
- 3. What will it take to get there? (strategy, action plan, budget)

Ms. York returned to the goals that each commissioners stated during the teambuilding exercise and asked them to consider if they would like a larger population goal or smaller goals on a program level. The most important distinction is who would be accountable. She noted population goals cannot be assigned to one person, one department, one organization or one level of government. She further noted that for a prosperous economy, a large community-wide goal requires partnerships.

- Streamline the County's Economic Development Process proposed task force to recommend public private partnerships to fund economic development and eliminate barriers
- O Better broadband connectivity The Board would like accessibility to every county resident at affordable rates. Strategies to reach this goal would be to get service providers to expand infrastructure and the county could consider building more towers. The Board consented better broadband connectivity was attainable with significant progress over the three years. IT Director, Chris Puryear suggested to define high-speed internet and set a minimum speed requirement.
- Keep the property tax flat The Board consented to keep the tax rate flat as a priority for the upcoming budget.
- o Improve school facilities- The Board said addressing deferred maintenance needs was challenging to identify the full costs of all the needs. A bond referendum would be the best way to address this goals but a bond referendum would require voter support and would restrict future boards.
- Airport The Board noted goals for the airport included land acquisition, runway extension as well as strengthening, a hangar; an idea to lease or sell space for individuals (companies) to build their own hangars.

#### TYING IT ALL TOGETHER:

Assistant County Manager, Katherine Cathey summarized items discussed by the Board requiring follow-up:

- Board would like an itemized financial details for the period of time last year and current year
- Review services in general for Person Industries impending merger
- Volunteer Fire Departments district maps on March 15, 2021
- Broadband study, Star Link opportunity and fee constraints
- One or two significant projects using the Republic community funding
- Landfill roadside cleanup
- Gathering information to renew or defer obtaining an appraisal on the Human Services Building the consensus was to defer the appraisal but would like to know the owner's asking price
- Review original intent of the County Farm property to determine what is useable and what easement conditions look like
- Create strategic goals to achieve in the short-terms through the budget process
- Bullet proposed budget changes

#### **UPDATE FOR COUNTY DEBRIS REMOVAL:**

Vice Chairman Puryear added this item to the agenda for an update for county debris removal to see what options were available to assist residents.

County Manager, Heidi York stated Person County was not eligible to receive any state assistance for debris removal. She offered to send a letter to the Governor requesting NC DOT's assistance for debris removal on the state right of way noting it would be likely several months before the NCDOT can pick up the debris. Ms. York estimated a turnkey operator to haul and chip debris at the old landfill would cost \$500,000.

Emergency Management Director, Doug Young via telephone conference call said a couple of local service providers had reached out to him with interest noting the call range was \$400,000 to \$500,000.

Vice Chairman Puryear said he would like to get the minimum costs in the next couple of days from local providers to haul to a central location; he said the Board could have a Special Called Meeting, if needed.

General Services Director, Ray Foushee asked for clarification on the scope of work for the local providers to which the Board's response was for local providers to pick up only already cut up debris on the roadside.

# BOARD TO ENCOURAGE SPECTRUM AND OTHERS TO IMPROVE INFRASTRUCTURE IN RURAL AREAS OF THE COUNTY:

Vice Chairman Puryear requested staff to contact representatives of both Spectrum and Century Link to attend an upcoming board meeting, preferably in-person, to update the Board on future plans to improve infrastructure in rural areas of the county that was still unserved or underdeveloped.

Assistant County Manager, Katherine Cathey said she has spoken with Spectrum recently and would request an update at a Board meeting noting the maps needs to be updated for the forthcoming survey.

Vice Chairman Puryear stated he would like to have a resolution on the March 15, 2021 meeting agenda to encourage Spectrum and Century Link to improve infrastructure in rural areas of the county.

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Chairman Powell and Vice Chairman Puryear commended staff for a well-executed retreat that was informative setting the tone for the budget process.

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A motion	was	made	by	Commissioner	Sims	and	carried	5-0	to	adjourn	the
meeting at 1:52pm	١.										

Brenda B. Reaves	Gordon Powell	
Clerk to the Board	Chairman	